

2016 POLITICAL FALL SPENDING

ETHI-POL-BAYH U.S. SENATE INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
904342	7/15-7/21	7	\$ 1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00		65378
907238	7/22-7/28	7	\$1,140.00	\$ 171.00	\$ 969.00		\$ 969.00	\$ 969.00		65510
910828	7/29-8/4	9	\$1,590	\$ 238.50	\$ 1,351.50		\$ 1,351.50	\$ 1,351.50		65622
913478	8/5-8/8	4	\$540	\$ 81.00	\$ 459.00		\$ 459.00	\$ 459.00		credit card
915553	8/9-8/15	5	\$ 1,020.00	\$ 153.00	\$ 867.00		\$ 867.00	\$ 867.00		pmnt credit card
918542	8/16-8/22	6	\$ 1,270.00	\$ 190.50	\$ 1,079.50		\$ 1,079.50	\$ 1,079.50		pmnt credit card pmnt

CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 918542 /		<u>Alt Order #</u> 25266614
<u>Product</u> Political		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 4851
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 08/12/16 / 08/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	08/21/16	08/21/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$200.00				
N 2	ETHI	08/16/16	08/22/16	News 10 on Fox	10p-1030p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-111---				3	\$250.00				
Week:		08/22/16	08/28/16	1-----				1	\$250.00				
N 3	ETHI	08/21/16	08/21/16	Su 10p-11p	10p-11p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$70.00				
Totals								0.00				6	\$1,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	6	\$1,270.00	(\$190.50)	\$1,079.50
Totals	6	\$1,270.00	(\$190.50)	\$1,079.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25266614	Changes as of: 8/12/2016 at 4:05 PM	Version: Original Order
CPE: 779/789/4851	Flight: 8/16/16 - 8/22/16	Total \$: \$1,270.00
Agency: BUYING TIME, LLC	Advertiser: Bayh US Senate IN	Total Spots: 6
650 Massachusetts AVE NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5287491	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5680	202-872-5680
		Separation:

#	Day/Time	DP	Program	Rate	Len	8/16 - 8/22							Total Spots	Total \$	CPP	GRP
						8/16	8/17	8/18	8/19	8/20	8/21	8/22				
1	Su 10p-10:30p		News 10 On FOX	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
2	Tu-F M 10p-10:30p		News 10 On FOX	\$250.00	30	1	1	1	0	0	0	1	4	\$1,000.00	\$0.00	0.0
3	Su 10:30p-11p		Everybody Loves Raymond	\$70.00	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
TOTALS:						1	1	1	0	0	2	1	6	\$1,270.00	\$0.00	0.0

8-15-16

918542



125 West 55th St
New York, NY 10019

Special
Instructions

Contract # 25266614

Changes as of: 8/12/2016 at 4:05 PM

Version: Original Order

CPE: 779/789/4851

Flight: 8/16/16 - 8/22/16

Station: ETHI

Total \$: \$1,270.00

Agency: BUYING TIME, LLC

Advertiser: Bayh US Senate IN

Market: Terre Haute

Total Spots: 6

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Ave NW

Agency Order #: 5287491

Primary Demo:

Total GRP:

Suite 210

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH
202-872-5880

Assistant: BEN WILMETH
202-872-5880

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	6	\$1,270.00
Total	100%	6	\$1,270.00

Monthly Summary		
Month	Spots	Dollars
2016-Aug	6	\$1,270.00
Total	6	\$1,270.00

Competitive Information	
Market Budget:	\$31,750
ETHI Share:	4%
Comment:	
WAWV:	4%
WTHI:	47%
WTWO:	45%

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	8/12/16 4:05 PM	BEN WILMETH	New	6		\$1,270.00

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Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2016
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I, Buying Time, LLC,
 being/on behalf of: Evan Bayh Committee,
 a legally qualified candidate of the Democrat
 political party for the office of: US Senate, Indiana
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date

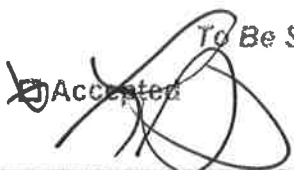
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Nick Telezyn
Printed Name

GSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Evan Bayh Committee
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☐ does not


refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:


(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.